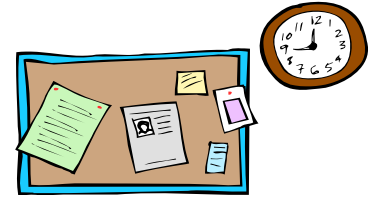


# Can I recognise the key features of a leaflet?



Looking at a range of leaflets, use the checklist below to see if they have any of the following features :

Leaflets	Attractive, eye-catching design	Title and what the leaflet is about.	Headings/sub-headings -different sizes/fonts	Paragraphs - clearly written & in the present tense	Any persuasive slogans or persuasive language?	Photos, drawings or diagrams	Useful information - prices how to get there, etc	maps
1.								
2.								
3.								
4.								
5.								