

Could You Persuade a Record Company To Give The Beatles a Recording Contract?



When the Beatles signed this man as their manager they struck lucky. His name was Brian Epstein. Within six months of becoming their manager he had completely changed their image and got them a record contract.

However, Epstein had to work very hard to get a record company to accept the Beatles. He had good contacts in the music business, but even so he was not immediately successful in getting them a recording contract. Although The Beatles later became the most successful band of all time one record executive in 1962 told Epstein, “Go back to Liverpool, Mr Epstein. Groups with guitars are out.”

Write a letter from Brian Epstein to a record company manager trying to persuade them to come and hear The Beatles play. Don't forget to set out the letter properly with your address (you could make up Brian Epstein's address, but make it in Liverpool!) and a 1962 date. Try and be as persuasive as you can. After all don't forget you get a percentage of their profits if The Beatles are successful!

