Thank you for taking the time to complete this survey!

• When do you eat biscuits?
  1.  2.  3.

• How often do you eat biscuits?
  1.  2.  3.

• Which biscuit do you prefer? Why?
  1.  
  2.  
  3.

• Which biscuit do you least prefer? Why?
  1.  
  2.  
  3.

• Have you always liked the same biscuit, or has your taste changed?
  1.  2.  3.

• When shopping do you choose a branded biscuit, like McVities, or do you prefer the shops own brand?
  1.  2.  3.