



Adverts

To help you do this homework it might be a good idea to gather together some examples of adverts from newspapers and magazines.

Look at the adverts in the press. How do they try and make you buy the thing they are selling? Look out for slogans and phrases that they use. How is the advert set out? How big is the writing on the advert? Where is it? Does the advert use a picture to get your attention?

For homework I would like you to design a magazine advert for one of the following:

- A new chocolate bar;
- A fizzy drink;
- A shampoo;
- A toothpaste;
- A toy.