Internet Search Tips

Choose your search phrases carefully

Check your spelling!

Put phrases inside speech marks

Avoid general searches e.g London.
Try "London Eye" instead

Avoid small words like "a" or "the"

Which Page?

Read the titles of the pages

Read the description of the web site before you click on the link

The % match should be at least 90%

Look at how your key words were found

Use the "view similar" tool to find other useful pages